



Fundamentals of Agricultural Extension

The term 'Extension', has different connotations in different countries. In India, it refers to 'Transfer of technology'; in USA, it means 'Education'; while in UK, it is advisory work and so on. Extension education is relatively the youngest science, and has the history of about 170 years. There are many misconceptions about extension which need to be addressed. Extension education has developed as a discipline and also as a profession. In recent years, it has emerged as an important service sector. With the developments in technology information, it has emerged as important input in agricultural production. The role of extension professional is to treat the information according to the needs of the client system. Providing customized information to the needy clients is the priority area of extension. This course deals with objectives, principles, philosophy and dimensions of extension. Programme planning is part of extension. The historic efforts of planning and implementation of extension programmes provide us insights to develop future extension programmes. The implications of innovations and its consequences are the components that have been covered in the course. The latest trends in extension science herald significance of extension in agricultural production. An effort has been made to differentiate between extension educationists and extension service providers. The understandings of

COURSE NAME

Fundamentals of Ag Extension

START DATE

March 25, 2019

DURATION

8 Weeks

PREREQUISITES

None

REGISTRATION

Open and free of charge

Instructor

Prof. B. Jirli
BHU, Varanasi

Operations

Dr. Neeta Singh
Ms. Revathy KT
Mr. Deepak Kumar
Mr. Abhishek Shukla
Mr. K.K. Dubey
Ms. Sugatha Chaturvedi
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Mr. Aditya Vadlamani
Mr. Avinash Karnick
Ms. Shiva Varshney

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Who should attend this course

- UG and PG Students of Ag and allied sciences (Horticulture, Veterinary Science, Sericulture)
- Faculty of SAUs
- Agriculture Scientists in ICAR
- Professionals in State Department of Agriculture
- Agricultural marketing and Cooperation professionals
- NGOs in Agriculture
- Agricultural Engineering faculty and students
- Progressive farmers/ Farming community

Course content

Understanding concept of extension	Innovations in extension and development
Pre & Post Independence Extension Systems	Diffusion and adoption of innovations
New trends in extension	Rural Development and Extension

At the end of the course, a participant should know about

- What is Extension
- Community Development Programme, NES, DCB
- Training and Visit System of Extension
- First line extension efforts of ICAR
- Cyber extension
- Market-led extension
- Farming situation based extension
- Rural leadership

Certificates

Qualifying students will be given certificates based on their involvement and performance. Participation certificate and Competency certificate will be issued by the Centre for Continuing Education (CCE), IIT Kanpur, India and Commonwealth of Learning (COL), Canada.

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For more information contact: info@agmoocs.in